





Earth Care educates

And Empowers youth to

Create Healthy, Just and

Sustainable communities.



President's Letter

Dear Friends of Earth Care,

As we turn ten years old, Earth Care's contributions to youth empowerment; just, local food; relevant education; and bringing recognition to positive initiatives in sustainability in Santa Fe can be seen throughout our community.

Each year through our programs, youth work to develop public education campaigns and community projects that meet pressing social and environmental needs. In many ways, including through publication of our annual Sustainable Santa Fe magazine, Earth Care provides excellent resources to Santa Feans for organizing, networking, activism, and education. We also have a Mobile Toolshed for group gardening days and a lending library of books at our office. We continue to expand and provide opportunities to engage with our community, such as hosting Earth Day with the City of Santa Fe or marching for Mother Earth at the iMatter march.

These community projects work to tackle hunger and health issues; work to make school facilities, grounds and curriculum more environmentally sustainable; and raise awareness of global environmental and justice issues. I am constantly amazed that every year our young leaders contribute over 22,500 hours of service, engage over 600 additional youth and adult volunteers, and ultimately impact the lives of thousands of individuals living in and around our community.

In a society where youth often do not have supportive, caring relationships with an adult in their community, we are here for them. In fact, Bianca Sopoci-Belknap, our Youth and Community Programs Director, was awarded the Young Leaders' Advocate of the Year by the Young Non-Profit Professionals Network in 2010. Congratulations to Bianca and her incredible work establishing meaningful friendships and collaborative projects with youth to better their community and their own lives.

I believe that the next generation has important contributions to make to the sustainability movement,

and I ask you to be an ally to the young people in your life. Listen to their ideas. Make space for their genuine participation. Empower them to be leaders.

As always, my sincere appreciation goes to the many partners, fantastic teachers, individual supporters and volunteers, and the young leaders for whom this organization exists and without whom none of our work would be possible. Thank all of you for believing that, with the help of the next generation, sustainability is within our reach.

Sincerely,

Todd M. Lopez President. Board of Directors



Executive Director's Letter

Dear Friends of Earth Care,

Happy 10th Birthday to Earth Care! For a decade, Earth Care has been working with young people to create change that builds more healthy, just and sustainable communities. Over our first nine years, we worked with 4,000 young people in our community. Astoundingly, in this past year alone, Earth Care reached 4,000 children and youth with successful programs that have a demonstrable impact on the community. This is a testament to our high capacity for achievement and the relevancy of our programs even in tough economic times.

For the past decade, through programs and publications, Earth Care has played an important role in shaping the local discourse on the role of youth in community, and moving beyond band-aid approaches to environmental issues towards a more holistic approach that takes into account social and economic impacts, cultural change, and personal and intergenerational responsibility.

As the economic recession continues to hit the middle and working class the hardest, Earth Care has adapted our programming to address hunger and health issues, provided educators to local schools and engaged students in helping schools reduce their environmental impact and costs. These activities provide the means to positive youth development. We are engaging young people in positive solutions and actions in a time when they are urgently needed.

Earth Care continues to weather the economic recession through prudent budgeting and sound fiscal management. In fact, we have taken a lead in filling economic gaps within our community by bringing in federal and national foundation dollars to create jobs in collaboration with four other non-profits, six schools, and with the City and County government that address our community's food, economic development, and educational needs.

Over the past three years, Earth Care implemented a dynamic strategic plan to expand opportunities for youth, grow and strengthen our programming, and increase our impact on building a sustainable community. We have done this successfully -- all on a tighter budget. Through our new Food Cadre program we are working with the Santa Fe Alliance, Santa Fe Farmers Market Institute, Cooking with Kids, HomeGrown NM, City and County of Santa Fe, Santa Fe Food Policy Council, Farm to Table and the Santa Fe Public Schools to ensure healthy

food for all. Through Youth Allies we partner with the Santa Fe Mountain Center, Youth Media Project, SFPS Energy Conservation Program and over 20 other local organizations who offer mentorship and engagement opportunities to nurture Santa Fe's young leaders. Our Sustainable Schools program works in collaboration with 12 schools, the SFPS Energy Conservation Program, National Wildlife Federation. Earth Works and Root & Shoots.

Over the next three years our strategy will involve continuing to grow and deepen our community and national partnerships; increase our capacity to demonstrate and deepen our impact in the community in our four areas of focus: food and health, education, civic participation, and social entrepreneurship, and strengthen our financial resolve in these continuing uncertain economic times.

This work cannot be done without YOU: our community partners, teachers, mentors, elders, volunteers, businesses, and friends who believe young people are the leaders of today and can make a valuable contribution in our community. When you engage with Earth Care, you not only learn how to live a life in balance with our environment and get involved in your community, you also support the hands-on work of young people who are making that a reality!

Thank you for believing, Santa Fe!

Christina Selby
Co-Founder and Executive Director

Christina Selby





Youth Allies for Sustainability

EMPOWERING YOUNG CHANGE MAKERS

Youth Allies creates opportunities for young people in our community to discover their voices, act on their convictions for a more just and sustainable world, and realize their full potential as individuals, community members, and stewards of the earth. The program brings together high school youth from diverse backgrounds to train in cross-cultural leadership, sustainability, and social justice. Youth participants receive ongoing mentorship as they create social change projects and campaigns that improve our community and our world.

Since 2006 hundreds of young people have participated in Youth Allies programming. In 2010 thirty-three youth leaders completed the Leadership Institute and Organizing programs. Youth Allies community-change projects made tangible impacts in our community. From eliminating Styrofoam in public school cafeterias, to feeding hundreds of hungry community members,

to teaching 1,732 students about making a difference on important environmental and social issues -Youth Allies participants are building a youth-led movement for positive change in our community.



Avree Fe Koffman

Autumn Rose Billie



Seam Rippers: Waste Reduction through Re-purposing Taught seven workshops for over 50 youth on the impacts of industrial garment production and how to make their own reuseable grocery bags and toothpaste. Made scarves and grocery bags for low-income people.

Youth Advisory Board to the Sustainability Commission of Santa Fe Led the iMatter March which engaged 137 people who came out on

Diverted over 17,000 lbs of food from the waste stream and served over 750 hot healthy plates of food to hungry people in our community.

Youth Allies Organizers Community Change Projects 2010-2011

Food Not Bombs



Rossa Moreno



Gabe Rima



Kassandra Ugarte



Maylin Mireles



Alondra Ugarte



Marco Campos

Mother's Day to speak out aginst global warming and express their support for youth, our future, and Mother Earth.

Youth Voices for Change Radio

Produced 5 radio shows and 4 radio segments (in partnership with Youth Media Project) where youth were able to discuss issues of social justice and sustainability that are important to them.

Eco Schools Student Coalition

Ran a "Less Waste More Taste" sustainable cafeterias campaign resulting in the *elimination of the use of styrofoam lunch trays at all* SFPS schools in 2011!

Organic Community Gardening

Held 14 workshops at youth-led community garden plots, installed urban gardens at 5 low-income homes and organized a food & clothing drive that generated 500 lbs. of donations for Adelante and Youth Shelters.

Peer Education

Trained thirty students from Devargas Middle School in service leadership and food & health through a partnership with Citizen Schools. They also prepared and served two healthy community meals.



Travis Dale

Art and Social Change

Held its annual show at Warehouse 21 showcasing spoken word, music, and visual art created by local youth promoting positive social change for an audience of 145 youth.



Sustainable Schools

MAKING EDUCATION RELEVANT & MEANINGFUL

Earth Care's Sustainable Schools program continues to work on transforming schools and education to become more relevant and engaging for students and more sustainable for the planet.

We launched a new arm of the Program this year to support school gardens and student-led efforts to reduce the environmental impact of schools. With the support of AmeriCorps, we provided six Garden and Sustainability Educators from our Food Cadre to nine schools. These educators taught life sciences, sustainable agriculture, and nutrition; addressed childhood obesity and hunger issues; and grew food for school meal programs and events. Food Cadre members engaged 1,752 students in sustainability and garden-based education.

 125 students at four schools created service-learning projects to reduce energy consumption and waste at their schools through our Eco-Schools



curriculum in partnership with the National Wildlife Federation and Santa Fe Public School's Energy Conservation Program. Students conducted environmental audits, studied the food system from farm to cafeteria, and led peer-education campaigns to encourage change in behaviors and attitudes that affect the environmental impact of their schools.

- Earth Care offered teacher workshops to support teachers in preparing student-led service-learning projects for Global Youth Service Days on April 15-17th. We also partnered with SFPS Professional Development Academy to offer a series of summer Science in the Garden workshops to more than 25 K-12 teachers who learned about food gardens, creating wildlife habitats and lessons and teaching methods for making science come alive in the garden.
- The Sustainability Education Task Force, coordinated by Earth Care, focused its efforts this year on promoting service-learning and sustainability education through the Sustainable School Awards. In partnership with SFPS Energy Conservation Program and the City of Santa Fe's Sustainability Commission

we identified and presented 26 awards to school-based projects that led to reduction of environmental impact and engaged students as leaders.





Food Cadre

HEALTHY LOCAL FOOD FOR ALL

In 2009 Earth Care initiated the Santa Fe Food Project Coalition in order to support our youth leaders and their food-related projects.

In 2010 we launched the Food Cadre Program in order to bring human resources to improve our food security and develop the next generation of food advocates. food entrepreneurs, and change-makers. We placed 13 Cadre Members in the public schools, nonprofits, and government agencies.

The 2010-2011 Food Cadre's successes Included:

- Mobilizing and engaging 600+ volunteers
- Educating 3,000+ local children and youth in sustainability, gardening, and health
- Organizing community and school events that engaged 2,000+ community members
- Supporting the development or expansion of seven community gardens and nine school gardens
- Providing free labor to 10+ local farms through farm service visits

The AmeriCorps Food Cadre was hosted by Earth Care in partnership with:



Cooking with Kids

— for a healthy future—









Food Cadre Members

Inaugural year 2010-2011



Rachel Ellis



Kimber Lopez



Emma McGowan



David Sussberg



Kate Drucker



Susan Mac Donald Boyle



Allie Silber



Maria Jose Ugalde Alcazar



Amy Galanter



Katie Maley



Liana Sonne



Matt Young

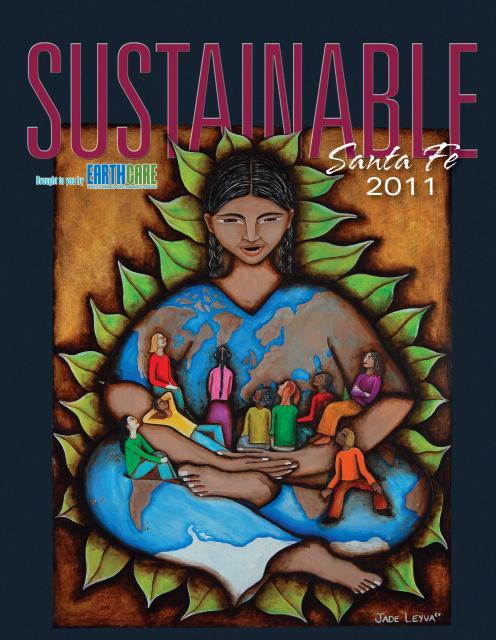


Jennie London









A RESOURCE GUIDE BALANCING CULTURES, ECONOMICS & ECOLOGY



Sustainable Santa Fe: A Resource Guide

HIGHLIGHTING LOCAL INITIATIVES

Since 2006 our community publication has served to forward the dialog on sustainability in our community, and to highlight positive initiatives taking place in Santa Fe. Over a hundred pages of articles, art, and photos connect community members, teachers, students, and businesses with opportunities to learn about and take action for sustainability.

- The 2011 Sustainable Santa Fe: A Resource Guide magazine was the sixth edition of this free publication
- We printed 36,000 copies for year round distribution via Creative Couriers bicycle courier.
- Our circulation is estimated at 90,000 readers, making Sustainable Santa Fe the largest publication in town
- The magazine is printed on residual "waste wood" fiber, and vegetable-based inks.
- · 46 community members contributed articles
- · Local businesses with an eye toward sustainability were invited to advertise
- · For the first time, the magazine included two articles translated into Spanish
- · Teachers pick up stacks for use in their classrooms
- Community members continually let us know how valuable the guide is to them in understanding and broadening sustainability efforts in our community



Earth Care Staff

2010-2011

We view our mission through the four lenses of empowerment, cross cultural relationship building & social justice, a systems approach, and sustainability and embrace these ideals in all of our programs.



Angela Harris
Outreach and Development
Coordinator
SSF Guide Manager



Eden Radfarr Youth Allies Coordinator Americorps VISTA



William Hodgson Intern



Christina Selby Executive Director Co-Founder



Susan Mac Donald Boyle Library Resource Coordinator



Lora Sheldon Business Manager



Sarah Parker Intern



Bianca Sopoci-Belknap Youth and Community Programs Director

"I do not organize, perform, teach, conserve or demonstrate entirely for others. I do not operate under the idea or expectation that I am saving the world. These are not my goals. I do those things simply because it feels right to me, because meaningful responsibility is the key, not only to positive social change, but to a fulfulling life."

-Gabriel Rima, Engaged Individual, Youth Allies Organizer



Board of Directors

2010-2011

Todd Lopez	President
Nicole Rassmuson	Vice President
Shawn Katz	Treasurer
Tom Wolinski	Secretary
Christina Selby	Executive Director
Anthony Atwell	Member
Joe Garcia	Member
Mercedes Downing	Youth Member
Taylor Selby	Member
Jason Espinoza	Member
Nolan Eskeets	Youth Member
\(\frac{1}{2}\)	





"One of the most important skills that a young person can learn is how to grow their own healthy food, without total dependence upon petrochemicals. Earth Care is helping the youth of our community to build those skills that will help us with the increasingly challenging future that we all face."

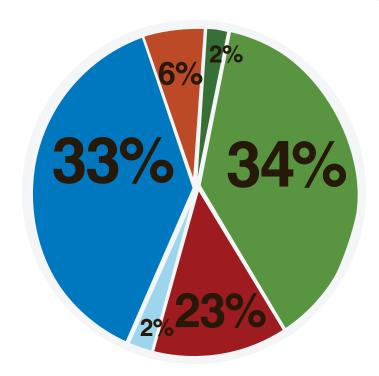
-County Commissioner Kathy Holian

Financial Information

2010-2011

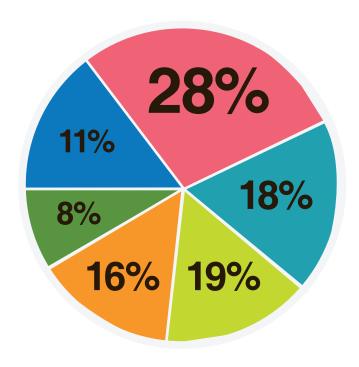
Income

Special Events	2%	\$6,867
Foundation Grants	34%	\$144,900
Government Grants	33%	\$140,496
Business Sponsors	2%	\$10,348
Donations	6%	\$23,539
Earned Income	23%	\$95,099
Total	100%	\$421,249



Expenses

Development & Special Events	8%	\$34,419
Sustainable Santa Fe Guide	18%	\$77,983
Sustainable Schools	19%	\$86,247
Youth Allies	16%	\$72,080
Food Cadre	28%	\$123,251
Operations	11%	\$50,064
Total	100%	\$444,045



Thank You to Our Supporters

July 1, 2010 - June 30, 2011

Business Sponsors

A Well Born Guide/Have Ph.D., Will Travel Beaver Toyota Los Alamos National Bank Meditations Unlimited

Business Giving

El Patio Cafe First National Bank Home Depot Positive Energy Tumbledown Gymnastics Studios United Health Heroes Vanessie Santa Fe

Foundation Giving America's Promise

Aurora Foundation Sanford and Jane Brickner Advised Fund at the Santa Fe Community Foundation Captain Planet Foundation Con Alma Health Foundation Creare Fund of the Tides Foundation Foundation for Sustainability and Innovation Bill Harmsen Sr. and Dorothy Harmsen Foundation Isora Foundation Livingry Foundation McCune Charitable Foundation Oppenheimer Brothers Foundation Robert Haspel and Lynda Taylor Fund at the New Mexico Community Foundation Santa Fe Community Foundation Santa Fe Downtown Kiwanis Foundation Sodexo Foundation State Farm Foundation The Suwinski Family Foundation W. K. Kellogg Foundation Youth Service America

State & Federal Giving

New Mexico Commission for Community Volunteerism



Individual Giving

Abigail Adler and Paul Abrams

Jan Alsever Anthony Atwell Rachel Balkcom

Robyn Benson Bryan and English Bird

Satara and Tai Bixby
Tara Blovd

Elspeth Bobbs
Peter and Faith Bolton
Donna Bonner

Patti Bott

Michelle Madrid-Branch and Jeffrey Branch

Antoine and Aimee Broustra Chris and Carol Calvert

Evelyn Cole

Chuck Williams, Columbine Construction

Marta Cugusi Anthony D'Agostino

Susan Johnson and Wayne Darnell

Andrew and Sydney Davis in Honor of Clara de la Torre

Craig Deforest

Margie and Don Devito Judy Dollhausen Mercedes Downing James Doyle

Hana Drew Nolan Eskeets

Brittany and Jason Espnioza

Kristina Gray Fisher

F. Harlan and Christine Flint

Nicole Rassmuson and Harlan Flint

Joe Garcia Lydia Garvey

Bianca Sopoci-Belknap and Ben Gillock

Diane Friedman and Tony Gerlicz

Tom Gorman Christie Green

Requa Tolbert and George Greer

Angela Harris Betty and Bill Harris Sibyl Harwood

Byron and Brooke Hatcher Catherine Hebenstreit

Toby Herzlich

Amy Johnson Conway

William Leeson and Heather Karlson

Phil Karshis Shawn Katz

Colin and Suzette Keegan

Eliza Kretzmann Leslie Lakind Michele Lis

Brenda Dominguez and Lisa Randall

Todd Lopez Dawn Manges Dominique Mazeaud

and The Network of Spiritual Progressives

Karen McGrath Rod Mehling Ty Middleton

Jeffrey Haas and Mariel Nanasi

Michelle Stobnicke and Stephen Noseworthy

Carl Ott

Michael and Patricia Owens

Jessie Parker

Bruce and Alexa Paynter Marilyn Perryman Maurice Peterson Sheridan Phillips Vicki Pozzebon

George and Carol Price Mark and Jocelma Rendleman

Mia and Bill Robins

Cliff Ross

Randall and Naoko Sadewic

David McDonald and Anne Salzmann

Ashley Sarracino

Carol Gish Schrader and Rich Schrader

Taylor and Christina Selby

Marion Seymour Nan Schwanfelder

G. Stephen and Maria Sheldon

Kathryn Sherlock

Phoenix and Stryder Simms
Danny Madera and Pat Stephens

Melissa Stevens-Briceno Margo and Harvey Taylor

Marvin Van Dilla Peter Vance Carole Weiss

Paula and Hal Wingo

Tom Wolinski

100% of Earth Care's board and staff contribute financially to the organization.

Campaign & Event Sponsors

In March 2011, Earth Care's Board and Staff organized a Hike-A-Thon to the top of Deception Peak to raise funds for Earth Care. Friends and family who sponsored a hiker are:

Hike-A-Thon Sponsors

Indigo Adakai

Kristen McIvor and Don Andre

Lianne Aponte

Georgene Zarolinski and Steven Begg

Melanie and Eric Bergstrom

Heidi Britt Mullican

John Gillentine and Phyllis Bustamante

Andrew and Sydney Davis

Clara de la Torre

Craig Deforest

Douglas Diefenthaler

Judy Dollhausen

Julie Flaherty

Gregory and Patricia Gehred

Robin and Evelyn Gossum

Fidel Gutierrez

Pat and Bess Harris

Clare Hertel

Colin and Suzette Keegan

Priscilla Logan

Tama Jones and Gary Lombardo

Julie Mickelberg

Paul Navrot

Anthony Patterson

Laura Poch

Lora Sheldon

Brenda Dominguez and Lisa Randall

Geron and Kim Spray

Margo and Harvey Taylor

Vinson Walden

Aurora Winslade

Melissa and Richard Wrightsman

For our "Sponsor A Youth!" campaign during Earth Week 2011, donors sponsored service learning projects for local youth, which included workdays at gardens and the Community Farm, arroyo restoration, and projects to serve the hungry and homeless.

Sponsor A Youth Sponsors

Jan Alsever

Anne Beckett

Katie Bell and David Crocker

Bobbe Besold

Elspeth Bobbs

Patti Bott

Sandra Brintnall

Russell and Kaye Cooper-Mead

Aviva Faust

Tom Gorman

Cyndi Harris

Byron and Brooke Hatcher

Michele Wetzel Hillman and Tim Hillman

Kathleen Holian

Ellen Kemper and Ken Hughes

Betty Kuhn

Anne La Lopa

Renata Cassis Law and Solar Law

Norman and Susan MacLeod

Rod Mehling

Mary Ann Shaening and Ron Pokrasso

Randall and Naoko Sadewic

Brian Skeele

Reeve and Michael Stein

Margo and Harvey Taylor

Annette Vigil Hayden

Alliette vigil i layaen

Paula and Hal Wingo

Special Thanks To Our Visionary Level Sponsor:



Los Alamos National Bank

Creating a better way.

The following individuals donated toward the AmeriCorps Food Cadre which works to increase access to local, fresh, sustainably grown food for those most in need. These funds were matched 2:1 by the federal government.

AmeriCorps Food Cadre Sponsors

Satara and Tai Bixby

Elspeth Bobbs

Deborah Boldt

Craig Deforest

Judy Dollhausen

Melissa McDonald and Nate Downey

Sharon Doye

Melissa Epple

Diane Friedman and Tony Gerlicz

Tom Gorman

Shannon Harrison

Sibyl Harwood

Dimid Hayes

Joan Henderson

Jennifer Johnson

Steven and Marilyn Johnson

Summers Goff and Norton Kalishman

Dominique Mazeaud

Sarah Noss

Jessie Parker

Lee and Melissa Pickett

Mary Ann Shaening and Ron Pokrasso

Marita and Peter Prandoni

Brenda Dominguez and Lisa Randall

Mark and Jocelma Rendleman

Ronald and Adrienne Ross

Kyce Bello and Elliot Ryan

Sarah Sisk

Jane Sarrett

Todd Strimple

Nancie Wingo

Molly Wright

IVIOHY VVIIGIN

Susan Yanda

The Rose Simmons Memorial Fund was established to carry on projects which Rose Simmons, one of our Youth Allies Organizers, was passionate about during her life. She passed away in a car accident in June 2009, and we continue to dedicate our work to honoring her deep love for animals and the environment.



Rose Simmons Memorial Sponsors
Dan and Barbara Olson

In-Kind Contributions

Alicia Allen

Agua Fria Nursery

Julie Anderson

Margo Chan Taylor

Carol Chapman

Nat Dean

EcoScapes Landscaping

Geet Design

Gill, Kohr and Johnson, CPA's

Cyndi Harris

Cathy Hermosillo

Dan and Avree Koffman

Beverly McCrary

Mariel Nanasi

Gwyn Madeen and Chris Olson

Net Pros

Payne's Nurseries

Plants of the Southwest

Rios Wood

Santa Fe Greenhouses

Santa Fe Reporter

Lora Sheldon

Whole Foods

Wiford Gallery

